Dear \_\_\_\_\_\_\_\_\_\_\_\_,

The ERA Task Force AZ has assembled a list of businesses, local or otherwise, who

support the Equal Rights Amendment. Arizona could be pivotal in becoming the 38th and

last state needed to pass this historic Constitutional Amendment giving women long

sought constitutional equality. Business should be especially favorable to the ERA

because as the Economist estimated in 2018 advancing women’s equality could add $12

trillion to the global GDP by 2025. Here in the U.S., it’s between a $2.1 trillion and $4.3

trillion addition to the country’s GDP in the next decade. If every state and city made

progress toward gender parity, they could add at least 5% to their own economies. Half of

U.S. states could add more than 10%. No wonder U.S. Treasurer Rosie Rios says, "It is not

a gender issue, it’s about the economy."

If you would like to become a supporter of the Equal Rights Amendment, please send an email to Karen Bravo at [karen.l.bravo@gmail.com](mailto:karen.l.bravo@gmail.com) with your business/organization’s name and the contact information you would like us to share. Also, if you are interested in making a one-minute video (or less) telling us why you support the ERA, we are happy to publish it on our website and social media platforms.

Thank you for your consideration.

ERA Task Force AZ  
[Erataskforceaz.com](https://www.Erataskforceaz.com)